

Aug
9/19/12

Books: KRQE: Q4-2012 EST

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KRQE						A35+	
Program	Daypart	Length	Rate	10/08	10/15	RTG	
KRQE Summary						GRP	
						Total	CPP
						49	207.6
						\$9,650	\$46
						Reach	50.2
						Frequency	4.1
KRQE Monthly Summary			Monthly	October			
				2012			
			Units	49			
			Total \$	\$9,650			
			GRP	207.6			

SIGNATURE

DATE

Spot Manager: All, 10/08/12-10/17/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/08/12												
Station: KRQE												
	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:59:26 AM		\$50.00
	POL/Janice Ar	207316	CBS This Morn	CBS Early S	:30	P5	KRQE	JANICE AF		8:29:02 AM		\$70.00
	POL/Janice Ar	207316	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:18:10 PM		\$550.00
												\$670.00
												\$670.00

Date: 10/09/12

Station: KRQE

	PQL/Janice Ar	207316	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF				\$125.00
	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:18:34 AM		\$50.00
	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:05:55 AM		\$100.00
	PQL/Janice Ar	207316	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:17:50 PM		\$125.00
	PQL/Janice Ar	207316	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:50:19 PM		\$250.00
	POL/Janice Ar	207316	M-F 6p-630p	M-F 6p-630p	:30	P5	KRQE	JANICE AF		6:06:01 PM		\$350.00
	PQL/Janice Ar	207316	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:18:10 PM		\$550.00
												\$1,550.00
												\$1,550.00

Date: 10/10/12

Station: KRQE

	POL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:44:51 AM		\$50.00
	POL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:38:30 AM		\$100.00
	POL/Janice Ar	207316	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:27:45 PM		\$125.00
	POL/Janice Ar	207316	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:48:40 PM		\$125.00
	PQL/Janice Ar	207316	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:57:58 PM		\$250.00
	PQL/Janice Ar	207316	M-F 6p-630p	M-F 6p-630p	:30	P5	KRQE	JANICE AF		6:13:45 PM		\$350.00
												\$1,000.00
												\$1,000.00

Date: 10/11/12

Station: KRQE

	POL/Janice Ar	207316	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:17:20 PM		\$125.00
	PQL/Janice Ar	207316	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:37:55 PM		\$125.00
	PQL/Janice Ar	207316	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:16:51 PM		\$550.00
												\$800.00
												\$800.00

Date: 10/12/12

Station: KRQE

	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:25:05 AM		\$100.00
	PQL/Janice Ar	207316	CBS This Morn	CBS Early S	:30	P5	KRQE	JANICE AF		8:58:11 AM		\$70.00
												\$170.00
												\$170.00

Date: 10/13/12

Station: KRQE

	POL/Janice Ar	207316	Sa 6p-630p	Sa 6p-630p	:30	P5	KRQE	JANICE AF				\$125.00
	PQL/Janice Ar	207316	KRQE News Sa	7a-8a	:30	P5	KRQE	JANICE AF				\$25.00
	PQL/Janice Ar	207316	Sa 630p-7p	Sa 630p-7p	:30	P5	KRQE	JANICE AF		6:47:14 PM		\$125.00
	PQL/Janice Ar	207316	LN Sa	10p-1035p	:30	P5	KRQE	JANICE AF		10:15:57 PM		\$325.00
												\$600.00
												\$600.00

Date: 10/14/12

Station: KRQE

	POL/Janice Ar	207316	LN Su	10p-1035p	:30	P5	KRQE	JANICE AF				\$400.00
	PQL/Janice Ar	207316	CBS Sunday M	c 8a-930a	:30	P5	KRQE	JANICE AF				\$200.00
												\$600.00
												\$600.00

Date: 10/15/12

Station: KRQE

	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:31:30 AM		\$50.00
	PQL/Janice Ar	207316	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:25:05 AM		\$100.00

[Sorted by: Date]

Spot Manager: All, 10/08/12-10/17/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/15/12

Station: KRQE

POL/Janice Ar	207316 CBS This Mornin	CBS Early S	:30 P5	KRQE JANICE AF	8:45:01 AM	\$70.00
PQL/Janice Ar	207316 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:17:50 PM	\$125.00
PQL/Janice Ar	207316 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF	4:49:10 PM	\$125.00
POL/Janice Ar	207316 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF	5:51:04 PM	\$250.00
POL/Janice Ar	207316 M-F 6p-630p	M-F 6p-630p	:30 P5	KRQE JANICE AF	6:27:59 PM	\$350.00
POL/Janice Ar	207316 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF	10:27:28 PM	\$550.00

\$1,620.00

\$1,620.00

Date: 10/16/12

Station: KRQE

POL/Janice Ar	207316 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	5:52:29 AM	\$50.00
POL/Janice Ar	207316 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	6:52:05 AM	\$100.00
POL/Janice Ar	207316 CBS This Mornin	CBS Early S	:30 P5	KRQE JANICE AF	7:53:44 AM	\$70.00
PQL/Janice Ar	207316 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:17:05 PM	\$125.00
PQL/Janice Ar	207316 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF	4:48:55 PM	\$125.00
POL/Janice Ar	207316 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF	10:27:58 PM	\$550.00

\$1,020.00

\$1,020.00

Date: 10/17/12

Station: KRQE

PQL/Janice Ar	207316 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	5:05:43 AM	\$50.00
POL/Janice Ar	207316 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	6:11:45 AM	\$100.00
POL/Janice Ar	207316 CBS This Mornin	CBS Early S	:30 P5	KRQE JANICE AF	8:29:02 AM	\$70.00
PQL/Janice Ar	207316 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:17:50 PM	\$125.00
POL/Janice Ar	207316 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF	4:49:10 PM	\$125.00
POL/Janice Ar	207316 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF	5:35:42 PM	\$250.00
PQL/Janice Ar	207316 M-F 6p-630p	M-F 6p-630p	:30 P5	KRQE JANICE AF	6:14:00 PM	\$350.00
PQL/Janice Ar	207316 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF	10:27:13 PM	\$550.00

\$1,620.00

\$1,620.00

\$9,650.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, ADAM TURNER,
 being/on behalf of: JANICE ARNOUD-JONES, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: U.S. CONGRESS CD-1
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE ARNOLD JONES FOR CONGRESS
PO BOX 20460 ABQ NM 87154
VIL BRUNO, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE ARNOLD-JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

VIL BRUNO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12-12 Date  Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE ARNOLO-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[Signature]
signature of candidate or authorized committee

JANICE ARNOLO-JONES

printed name

date